

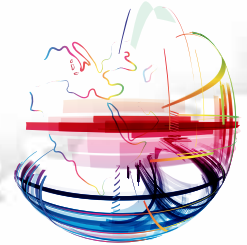
www.omc2017.it

OFFSHORE MEDITERRANEAN  
CONFERENCE & EXHIBITION

**TRANSITION TO  
A SUSTAINABLE  
ENERGY MIX:**

The Contribution  
of the Oil & Gas  
Industry

**OMC  
2017**



**29-31**  
March 2017  
RAVENNA  
ITALY

**OMC**

CONFERENCE ORGANISER  
conference@omc.it

**IE** International  
**S** Exhibition  
Services

EXHIBITION ORGANISER  
exhibition@omc.it

**SPONSORSHIP  
PROSPECTUS**

OMC Associated Companies



HALLIBURTON



Schlumberger



# THANK YOU TO OMC 2015 SPONSORS

## MAIN SPONSORS



Camera di Commercio  
Ravenna



## PLATINUM SPONSORS



## GOLD SPONSORS



HALLIBURTON



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Technip



## SILVER SPONSORS



Redaelli



TOZZI INDUSTRIES

## BRONZE SPONSORS



italmet



# OMC EVENT AT A GLANCE

## 2015 FACTS & FIGURES

688 EXHIBITORS

+21%

18.923 VISITORS

+20%

1.285 DELEGATES

+12%

25.142 SQUARE MTS

+38%

18  
POSTERS

192  
PAPERS

33  
SESSIONS

## MEET THE MEDITERRANEAN ENERGY INDUSTRY

OMC guarantees attendees a unique opportunity for doing business, for building networks and for paving the road to future perspectives. OMC has established itself for over 20 years as the largest and best attended exhibition and conference in the region, thus confirming its outstanding role as a key meeting place for the oil & gas industry.

## 69 VISITING NATIONS

ALBANIA, ALGERIA, AUSTRALIA, AUSTRIA, AZERBAIJAN, BAHRAIN, BELARUS, BELGIUM, BULGARIA, CANADA, CHINA, CROATIA, CYPRUS, CZECH REPUBLIC, DENMARK, EGYPT, FINLAND, FRANCE, GERMANY, GREECE, HONG KONG, HUNGARY, INDIA, INDONESIA, IRAN, IRAQ, ISRAEL, ITALY, IVORY COST, KAZAKHSTAN, KOREA, KUWAIT, LATVIA, LIBERIA, LIBYA, LUXEMBOURG, MALAYSIA, MALI, MALTA, MAROCCO, MEXICO, MONACO, MONTENEGRO, NORWAY, OMAN, PAKISTAN, POLAND, PORTUGAL, REPUBBLICA DI SAN MARINO, ROMANIA, RUSSIAN FEDERATION, SAUDI ARABIA, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SULTANATE OF OMAN, SWEDEN, SWITZERLAND, THE NETHERLANDS, TUNISIA, TURKEY, U.A.E., U.S.A., UNITED KINGDOM, VENEZUELA.

## IF IT'S HAPPENING, YOU'LL FIND IT AT OMC!

Italy is the natural door to the Mediterranean and is one of the world's leading countries in technology development and innovation. Which is why, for more than 20 years, OMC has been welcoming the oil & gas community to the Mediterranean and why they keep coming back.

*The Mediterranean Sea is the key to the energy future of Europe!*



# SPONSORSHIP BENEFITS

As a sponsor of OMC 2017, your company will be maximizing its marketing effort from the moment you sign up as a sponsor. Sponsors visibility is guaranteed all the way through the lead up, throughout the event and even after the event through the post show report and future event promotion.

Our sponsorship packages are designed to give the highest profile visibility and endorsement of your corporate brand and leave a lasting impression on attendees of OMC 2017.

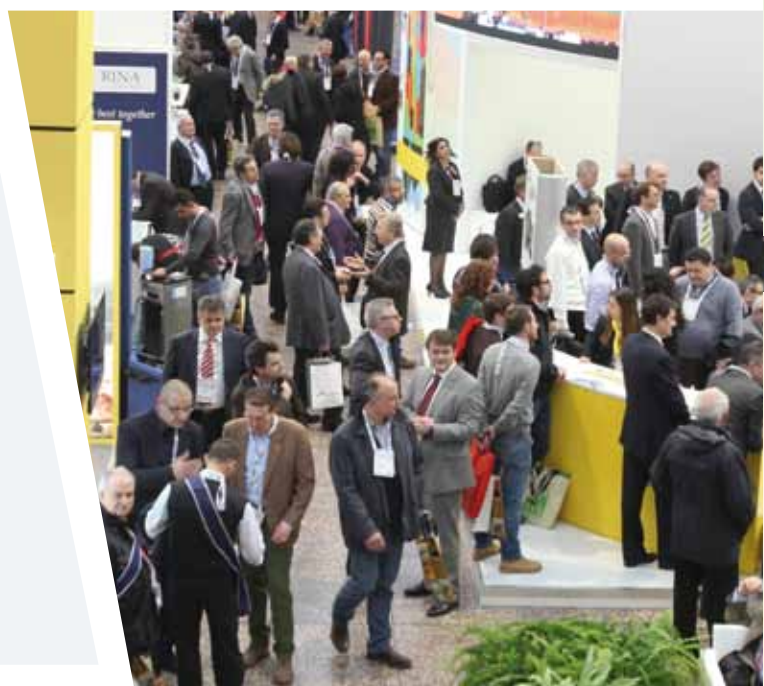
Sponsorship of OMC 2017 is a proven method in driving up marketing impact from your participation in the run up to, during and well beyond the event.

## We have a wide range of opportunities that can help you to:

- Encourage OMC attendees to your stand
- Network with all decision makers
- Meet new suppliers, agents and business partners
- Generate new sales leads and do business
- Increase brand awareness and create brand loyalty
- Associate your brand with the industry leaders
- Demonstrate your business strength, innovation and expertise

Regardless of your budget we have a sponsorship package that will fulfil your requirements and ensure an excellent return on investment. Choose from specific packages, individual items, dedicated features and events to find a tailored solution to best suit your needs.

**Sponsors of OMC 2017 will benefit from high-level exposure at the Med's largest and most influential meeting point of global Oil, Gas and Energy professionals.**



BE AMONGST THE MAJOR SPONSORS OF THE 13<sup>TH</sup> EDITION OF OMC IN 2017!

## SPONSORSHIP GRID

CATEGORY	OPENING CEREMONY TICKETS	FULL DELEGATE PASS	EVENING EVENTS TICKETS	BRANDING ON CONFERENCE SIGNAGE	PROFILE IN THE EXHIBITION GUIDE	PRE/POST EVENT "THANK YOU" EMAIL	ADVERTISING PAGE IN THE EXHIBITION GUIDE
PLATINUM	10	3	3	✓	400 words	2	Double Page
GOLD	6	2	2	✓	300 words	1	Page
SILVER	3	1	1	✓	200 words	-	Half Page
BRONZE	1	-	-	✓	100 words	-	Strip

# SINGLE OPTIONS BENEFITS

## Platinum & Gold Options

### PLATINUM OPTIONS

OMC Platinum Sponsors have the highest profile amongst sponsors in the lead up to, during and after the event.

Being a Platinum Sponsor at OMC ensures you to uppermost paybacks:

- **High-level networking** with decision makers
- **Branding** that will be seen by VIPs, speakers, delegates and exhibitors attending OMC
- **Leadership** - positioning amongst the industry experts via speaking/moderating at the Social Events
- **Exclusivity** - positioning your company at the highest level amongst the Mediterranean Oil & Gas Industry players

<b>PRE-EVENT GOLF DAY</b>	Advertising banner at Golf Club, outdoor entrance and award room, logo on tournament newsletters and correspondence, sponsor award & prizing	RESERVED
<b>WELCOME COCKTAIL</b>	Reserved table, logo on entrance billboards, logo on invitation tickets	RESERVED
<b>GALA DINNER</b>	Reserved table, logo on entrance billboards, logo on invitation tickets	RESERVED
<b>CLOSING PARTY</b>	Reserved, logo on entrance billboards, logo on invitation tickets	
<b>GALA CONCERT</b>	20 reserved seats, front row, logo on entrance billboards, invitation tickets	
<b>DELEGATES BAGS</b>	Logo on the bag containing the delegate's package	RESERVED

### GOLD OPTIONS

OMC Gold Sponsorship ensures you a top-level profile and will reinforce your brand and your company to the widest audience before, during and after the OMC event.

OMC Gold Sponsorship will position your company on all appropriate soft and hard copy marketing, on the event web site, in generic e-mail campaigns, in the OMC Preview

(published in the January issue of *Offshore Engineer magazine*) and in the OMC Show Daily News, distributed to all attendees every morning at OMC.

**All of the below options are exclusive, ensuring you make the most of your marketing opportunity to the Mediterranean oil & gas industry!**

<b>LANYARDS</b>	Logo printed all along lanyards (15,000 pcs)	RESERVED
<b>BADGES</b>	Logo printed on all badges, both electronic PDF and onsite cards, logo included in all correspondence regarding attendees registrations	
<b>SHOW GUIDE</b>	Logo printed on the footer of all pages, except the index	
<b>CONFERENCE PROGRAMME</b>	Logo printed on the footer of all pages, except the index	
<b>DELEGATE LUNCH (DAY 1 OR 2)</b>	Reserved table for 8 guests, logo on entrance billboards & lunch tickets, 10 minute speech	
<b>AWARD LUNCH (DAY 3)</b>	Reserved table for 8 guests, logo on entrance billboards & lunch tickets, 10 minute speech and award delivery ceremony	
<b>WEB APP</b>	Logo on the opening page of the web app and at the footer of each page of the web app	
<b>PARKING &amp; VALET SERVICE</b>	Logo on parking billboards and on the shuttle buses connecting parking areas to the entrance	

# SPONSORSHIP BENEFITS

## Silver & Bronze Options

**Regardless of your budget, OMC organizers have prepared a package to fulfil your requirement!**

Both Silver and Bronze packages are designed to give a wide and high profile visibility and endorsement of your corporate brand, whether you are targeting visitors or delegates.

Sponsorship is critical for achieving the maximum impact from your marketing activities in the run up to, during and after the event. Sponsorship is the best way to:

- Raise awareness of your brand
- Position your brand as a key industry player
- Ensure an excellent return on investment

Choose from the specific packages below or contact us directly to find a tailored solution.

### SILVER OPTIONS

<b>DELEGATE COFFEE BREAKS</b>	Two packages of 2 coffee breaks each. Includes reserved table for 10 guests, logo on entrance billboards and logo on invitation tickets
<b>DAILY MAGAZINE</b>	Logo on all pages of the magazine, which runs every day, half page advertising for 3 issues, and a dedicated editorial
<b>STAFF UNIFORMS</b>	Logo on t-shirts of OMC staff, worn at all times as they circulate throughout the venue
<b>POCKET SHOW MAP</b>	Foldable map of the venue for all attendees, back cover page dedicated to sponsor's advertising
<b>PHONE CHARGING STATIONS</b>	Logo on totem for charging electronic devices (smartphones, cell phones, tablets), logo on the key holder of each box
<b>INTERNET DESKS &amp; TV TOTEMS</b>	Logo on the TV and Internet totems, 30 seconds advertising to run every 20 minutes on TV totems, logo on screensaver and home page of the internet desks
<b>DELEGATE PENS</b>	Logo on the pens given to each delegate (1,500 pcs - exclusive package)
<b>DELEGATE NOTEPADS</b>	Logo printed on the notepads for delegates (1,500 pcs - exclusive package)

### BRONZE OPTIONS

<b>VISITOR SHOPPERS</b>	Logo printed on one side of the visitor bags (2,000 pcs each package)
<b>VISITOR PENS</b>	Logo printed on the pens for visitors (1,000 pcs each package)
<b>VISITOR NOTEPADS</b>	Logo on the notepads, cover and inside pages (2,000 pcs each package)
<b>PRESS ROOM</b>	Logo on entrance billboards, logo on press stationery
<b>SPEAKER LOUNGE</b>	Logo on entrance billboards, logo on speaker stationery

# ADVERTISING OPPORTUNITIES

## SHOW GUIDE

### Cover Positions

Outside Back Cover	€ 2,500.00
Inside Front Cover	€ 2,500.00
Inside Back Cover	€ 2,200.00

### Inside Positions

Double Page	€ 2,800.00
Full Page	€ 1,600.00
Half Page	€ 1,000.00
Quarter Page	€ 700.00

## EXHIBITORS LIST

### Silver Entry € 250.00

- Contact details
- 500 characters
- Logo

### Gold Entry € 400.00

- Contact details
- 600 characters
- Logo
- QR code

## SECTION SPONSORSHIP

Floor Plan & Alphabetical Listing	€ 10,000.00
Exhibitors List	€ 15,000.00
Product Index	€ 8,000.00

## ARTWORK DEADLINE

30 January 2017

For all your advertising requirements please contact:

[exhibition@omc.it](mailto:exhibition@omc.it)

or call

+39 06 30883030

## VENUE BRANDING

Signage clearly amplifies your profile and visibility in front of the attendees participating at OMC. We are offering companies the opportunity to place their branding and corporate advertisements across selected locations around the venue and we have various signage opportunities to cater for the audience you wish to reach.

## OUTDOOR ADVERTISING

### Teardrop Flags

Your company image branded outside the registration area - top visibility (20 flags approx.)

€ 18,000.00



### Pole Flags - Main Parking

Your company image branded at the visitors parking area in front of the main entrance (20 flags approx.)

€ 15,000.00



### Parking Barriers

Your company image branded on parking barriers located at the visitors parking areas (100 ml for each parking area)

€ 10,000.00



## INDOOR ADVERTISING

### Mega Signs - Hall 7

Advertising banner on top of hall 7 (conference centre), left and right side - 3x5 mt each.

€ 12,000.00



### Locator Maps (billboards)

Your company logo branded on all the venue maps on billboards around and inside the exhibition - 20 billboards min.

€ 10,000.00



### Locator Maps (on floor)

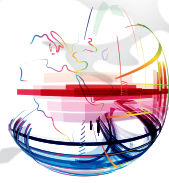
Your company logo branded on the floor maps inside the exhibition - 20 floor maps min.

€ 8,000.00



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## TRANSITION TO A SUSTAINABLE ENERGY MIX:

The Contribution of the  
Oil & Gas Industry

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Contact us to discuss  
your participation at  
**OMC 2017**



IES SRL - INTERNATIONAL EXHIBITION SERVICES

Phone: +39 06 30883030

E-mail: [sponsorship@omc.it](mailto:sponsorship@omc.it) - [exhibition@omc.it](mailto:exhibition@omc.it)

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[www.omc2017.it](http://www.omc2017.it)